

# 2022 Annual Report



## A YEAR OF COMMUNITY & RETURN

The Black Earth Public Library spent 2022 focusing on welcoming the community back into the space and returning to more regular operations and programming. By creating welcoming spaces and reminding community members that this is their library, as well as by listening to patrons who make suggestions, the library has tailored their services and collection to the Black Earth community in 2022.



**918**

IN-PERSON  
PROGRAM  
ATTENDANCE



**88**

IN-PERSON  
PROGRAMS  
OFFERED



**1,798**

VIEWS OF PRE-  
RECORDED  
VIRTUAL  
PROGRAMS

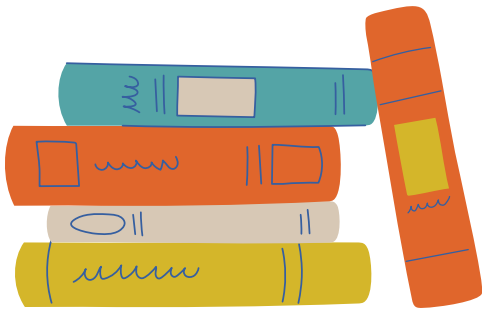
### In-Person Programming

In 2022, the library returned to offering primarily in-person programming, including:

- Book discussions for adults
- Lego Club
- Teen Writer's Circle
- Storytime
- Toddler Art
- Local Author Fair
- Teen Escape Room
- Battle of the Books
- and much more!

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## AN EYE ON COLLECTION DEVELOPMENT



Following the major collection maintenance projects in 2021, the director and Youth Services Librarian have resolved to performing yearly maintenance on the library collection in order to keep circulation growing and make the collection attractive to patrons. Although our number of items in the collection decreased from 20,892, our circulation increased from 19,353.

↪ **20,333**

PHYSICAL  
MATERIALS IN  
OUR  
COLLECTION

↪ **23,034**

TOTAL  
CIRCULATION

↪ **910**

ITEMS ADDED  
TO THE  
COLLECTION

### What happens to materials that have been deselected?

All items deselected from the library collection find a second life by being donated to the Friends of the Black Earth Public Library.

Deselection occurs using a set of criteria outlined in the Collection Development Policy on the Black Earth Public Library website.

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## COME ON IN!

2022 was the library's first full year of being completely open to the public since 2019, and our statistics show it! Our number of visits increased by over 6,000 patrons! We worked hard to create both a welcoming physical and digital environment for our patrons through investment in new carpets, rearranging of the children's section, a website redesign, and more.

**YES! WE'RE  
OPEN**

↪ **16,628**

VISITS,  
INCLUDING  
CONTACTLESS  
AND IN-PERSON  
VISITS

↪ **1,042**

REGISTERED  
USERS

↪ **86,753**

USES OF  
PUBLIC  
WIRELESS  
INTERNET

### Website redesign & reorganization

Black Earth Public Library had the opportunity to redesign our website with the help of South Central Library System. As part of that process, we added:

- A search bar at the top of the website
- Contact forms
- Important links on the homepage
- Organization to the Online Resources page
- Intuitive buttons and links

Visits to our website increased to 9,966 in 2022.

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## SERVICES ON YOUR SCHEDULE

In addition to our increased in-person programming in 2022, we continued to offer robust digital services and self-directed activities. Through Overdrive, Hoopla, and Kanopy, the library was able to offer a variety of streaming content, including magazines, audiobooks, ebooks, comics, music, movies, and more.



**521**

PARTICIPANTS  
IN SELF-DIRECTED  
ACTIVITIES



**4,824**

USES OF  
ELECTRONIC  
MATERIALS



**244,616**

ITEMS  
AVAILABLE  
THROUGH  
ELECTRONIC  
COLLECTIONS

## What are self-directed activities?

Self-directed activities are "planned, independent activities available for a definite time period which introduce participants to any of the broad range of library services or activities that directly provide information to participants." In short, self-directed activities are grab n' go kits! At Black Earth Public Library, this includes:

- Kids Grab Bags
- Adult Take & Makes
- Rock Painting Kits

# 2021 Annual Report

## REVENUES

Village of Black Earth:	\$126,328
Dane County Reimbursements:	\$60,879
Other County Reimbursements:	
Green County	\$488
Iowa County	\$3,559
Columbia County	\$64
Sauk County	\$136
Grants Received:	
SCLS Youth Literacy Grant	\$423
LSTA Grant	\$50
Other Operating Income:	\$750
<b>Total Operating Income:</b>	<b>\$213,339</b>

## EXPENDITURES

Salaries & Wages:	\$115,550
Benefits:	\$12,508
Library Materials:	\$20,864
Contracted Services:	\$14,793
Other Expenditures:	\$23,062
<b>Total Operating Expenses:</b>	<b>\$186,777</b>

## LIBRARY STAFF

Bailey Anderson	Library Director
Kirsten Rogers	Youth Services Librarian
Michelle Zander	Circulation Manager
Miles Varichak	Library Assistant
Donna Vought	Library Assistant
Maureen Frame	Substitute Library Assistant
Eli Messer	Library Page
Felicity Crowe	Library Page
Brenna Schuetz	Substitute Library Page

## LIBRARY BOARD

Gary Schuetz	President/Treasurer
Linda Colby	Vice President
Anne Moore	School Representative
Terry Moyer	Village Representative
vacancy	vacancy